

**Join the Rapidly
Growing List of
Companies Who Have
Become Members of
CAMP**

Patterson Dental Supply, Inc.

Centrix Incorporated

Air Techniques Incorporated

DentalEZ Group

Henry J. Bosworth Company

Contact Us

To join or for additional
information on CRETE and
CAMP services, please contact:

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**CENTER FOR RESEARCH
AND EDUCATION IN
TECHNOLOGY EVALUATION
CRETE**

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School of Dental Medicine
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www.den-test.com
www.biodontics.org



**DOES YOUR
COMPANY
NEED TO
ACCESS
TOMORROW'S
DENTISTS,
TODAY?**

C.A.M.P.

**CRETE'S
ASSOCIATES
MEMBER
PROGRAM**

University Of Connecticut
School Of Dental
Medicine

OVERVIEW

To promote the adoption of services, technologies, equipment and products by dental schools, dental students, residents and faculty, CRETE'S Associate Member Program (CAMP) was established by The Center for Research and Education in Technology Evaluation (CRETE) at the University of Connecticut, School of Dental Medicine (SDM).

CAMP members participate in educational programs that encourage product awareness, acceptance, and utilization by future generation of dentists.

In this way, your company participates with faculty and administration in the dental educational process in a unique collaboration.

PROGRAM GOALS

- Introduce your company's new products and technologies to the dental school, for use by dental students, residents and faculty.
- Promote interaction between the dental school and your company
- Evaluate your company's new and existing dental products
- Provide educational seminars for your company's personnel

C.A.M.P. SERVICES

A Showcase for Your Company's Services, Technologies, Equipment and Products

CAMP members can showcase their services, technologies, equipment and products to dental school clinical faculty and students through one of the following mechanisms:

- ✚ CRETE faculty demonstrations in a classroom or clinical setting
- ✚ Conducting a Lunch 'N Learn session or seminar by company representatives, with students and/or residents and/or faculty from a specific clinical department at UCONN Dental
- ✚ Meetings with dental school clinical decision makers, arranged by CRETE faculty



C.A.M.P. SERVICES

Testing and Evaluation of Your Company's Products and Equipment

Consultations with CRETE personnel for the strategic management of your company's new products

Corporate Education Seminars

- ✚ CAMP members, in cooperation with CRETE faculty, custom-design educational seminars for your company's personnel
- ✚ Seminars to update your company's sales force on emerging biotechnology-based products
- ✚ Seminars can be conducted at a site of the company's choosing