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CRETE AND THE UNIVERSITY OF CONNECTICUT, SCHOOL OF DENTAL MEDICINE RECEIVE AWARD FROM THE FEDERAL GOVERNMENT

Farmington, CT – The federal government has awarded the University of Connecticut, School of Dental Medicine \$599,996 over 4 years to implement the program “*Promoting Translational Dental Research Academic Careers*”

The program, developed by Drs. Edward Rossomando, Hubert Benitez and Bernard W. Janicki of CRETE, presents a novel and innovative curricular component, which attempts to influence student career choices regarding research and academia. The program

focuses primarily on the goal of instilling in undergraduate dental students an appreciation of science and research and their integration to clinical dentistry, throughout the four years of dental school training.

The program will provide the unique opportunity for students to interact with dental industries, including aspects of research and development, patenting of

new products and technologies and marketing processes.

The receipt of this award follows a previous award from the National Institutes of Dental and Craniofacial Research (NIDCR) to implement the Workshop Course to Promote and Develop Dental Technologies.

For more information on CRETE's educational programs, please contact Dr. Hubert Benitez at hbenitez@uchc.edu

Exceptional Success at Workshop Course to Develop Dental Technology at Marquette University

After successful presentations at five US dental schools, the Biodontics Division of CRETE presented its Entrepreneurial Workshop Course to promote dental products at Marquette University, School of Dentistry (MUSoD) on March 21, 2005. The presentation was attended by a select group of students and faculty from Marquette's Dental and Business schools and from the HealthCare Technologies program.

Dr. Anthony M. Iacopino, DMD, PhD, Associate Dean for Research and Graduate Studies, and principal advisor at MUSoD for this effort, summarizes the importance of the Workshop presentation: “*These [workshops] are just the kind of thing that we need to stimulate clinical and translational research*”. Dr. Albert Abena: “*Excellent presentation! Thank you for this vast amount of information*”

CRETE'S NATIONAL PRESENCE AT THE ANNUAL ADEA MEETING

Baltimore, MD – “*The number of vacant budgeted full-time dental school faculty positions remains almost unchanged for the last three years and reports 280 vacant positions for 2002-03... And retaining dental faculty isn't getting any easier either*” (*J. Dental Education*. 68: 574-580)

In an effort to cooperate with the American Dental Education Association (ADEA), and the American Association of Dental Research (AADR) in developing a program to interest dental students in careers in academic dentistry, CRETE presented its symposium “*Entrepreneurial Training to Promote Careers in Academic Dentistry: A Partnership between*

the Dental Industry and Academia”.

The symposium supported in part by Tom's of Maine and the Salt Water Institute, was presented on March 8, 2005 as part of ADEA's 82nd Annual Session and Exhibition in Baltimore, MD.

The 2-hour program included individual lectures and a questions and answer session for discussion by an internationally recognized group of experts, who provided an overview of the steps involved in bringing a discovery from the laboratory to the marketplace.

CRETE Today

BIODONTICS: INNOVATIONS IN ORAL HEALTH

CRETE'S FIRST POSTDOCTORAL TRAINEE CERTIFICATE PROGRAM CLASS TO BEGIN IN THE FALL, 2005

By combining research, innovative technology and business know-how, CRETE dentists have launched the Biodontics Postdoctoral Trainee Certificate Program at the University of Connecticut, School of Dental Medicine.

The goal of the Biodontics Postdoctoral Trainee Certificate Program is to provide training and education in management, public policy, product development and testing and leadership, topics necessary for the success of the translation of basic science into clinical dental practice.

The Program is a full time postdoctoral trainee program for a period of one year, and includes research activity in CRETE's Research and Product Testing Division, Den-Test, teaching, scholarly and clinical activities. To date, numerous applications from dentists world-wide, including South America, India and Israel have been received.

"I am really impressed with this program. I have been practicing for a long period of time and it seems to be what I have been waiting for" – Dr. Avila, DDS. "I am very impressed with your initiative which covers all my areas of interest (dentistry, biotechnology, clinical research, drug development, regulatory affairs and dental product development, entrepreneurship). I am very excited about this opportunity to combine my dental background with the experience in the biotech industry. - Dr. Auerbach, DMD

Any dentist (or dental student who anticipates graduation prior to the commencement of the certificate program) in good standing in her/his country and with an active interest Biotechnology, New Dental Product Development and Evaluation, Translational Research and Integrating Basic Sciences with Clinical Dentistry, is encouraged to apply.

To apply to the program, please contact Dr. Hubert Benitez at hbenitez@uchc.edu

UNDER CRETE'S IAC LEADERSHIP, CRETE AND DEN-TEST LAUNCH ITS NEWEST PROGRAM: CAMP

CRETE's Industry Advisory Council (IAC) met on January 28th, 2005 during the Yankee Dental Congress. The meeting included an in-depth analysis of CRETE's product testing and evaluation program (Den-Test).

Den-Test – www.den-test.com has been introduced as an innovative university-based testing and evaluation program for dental manufacturers, distributors and laboratories, providing a "one-stop" resource to access all dental school's resources.

In an effort to making Den-Test as a true testing organization to fit industry's needs, the CRETE's Associate Member Program – **CAMP** - has now been introduced. CAMP is designed to promote the adoption of services, technologies, equipment and products by dental schools, dental students, residents and faculty. It provides member companies with remarkable access to dental school faculty, students, and facilities. For less than the cost of a single ad in a trade magazine, companies can use this access to gain pre-market product input, introduce new products, and even obtain training for company employees.

CAMP provides companies the opportunity to play an active role in dental

education by introducing dental students, residents and faculty, to your company's products. Through the access provided by CAMP, member companies will develop strong professional relationships with future generations of dentists that will promote your company's corporate marketing goals, and your company will promote an educational process that enhances product awareness, acceptance, utilization and positioning.

Member benefits include:

- Opportunities to present services, technologies, equipment and products to dental school clinical faculty and students
- Corporate Continuing education programs, and
- Confidential Testing and Evaluation of the Company's Products and Equipment by CRETE

Companies such as Patterson Companies, Inc of St. Paul, MN and Air Techniques, Inc of Hicksville, NY have already joined CAMP.

If your company is interested in reserving a membership, please contact Dr. Edward Rossomando at erossoma@nso2.uchc.edu



CRETE's Workshop Faculty: From left to right: Dr. Fred Eichmiller, Ms. Julia Hart, Mr. Barry Dattlof, Dr. Bernie Janicki, Dr. Susan Runner, Dr. Ralph Green, Dr. Ed Rossomando and Dr. Hubert Benitez



Visiting Marquette University: From left to right: Dr. Ed Rossomando, CRETE's Director; Dr. Anthony Iacopino, Associate Dean for Research, Marquette University, School of Dentistry; Dr. Hubert Benitez, CRETE's Director for Educational Programs