

CRETE's IAC Meeting Scheduled for January 28th, 2005

The next meeting of CRETE's IAC is January 28th, 2005 during the Yankee Dental Congress in Boston.

The meeting will focus on Den-Test, CRETE's innovative product testing program, and how this program has become the Dental Industry's premier choice for manufacturing and distribution companies, and for dental laboratories.

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Successful Workshop to Promote and Develop Dental Technology at NOVA Southeastern University

The Workshop to Promote and Develop Dental Technology, supported by the NIDCR and with additional support from DentalEZ, Patterson Companies, Harry J. Bosworth Co. and Centrix Inc, was presented on September 18th, 2004 at NOVA Southeastern University, College of Dental Medicine, to a selected group of dental students, dental residents, postdoctoral fellows, and dental school faculty.

This unique and enthusiastically received Workshop presented by a nationally recognized faculty,

presented lectures in Entrepreneurship, Technology Transfer, the FDA, Regulatory Issues and Clinical Trials, Patents for Protecting Inventions, New Company Startups, Growth Strategies, and the fundamentals of bringing a new product to market. The Workshop was organized into separate sessions for lectures and for a case study by attendees.

"Excellent presentation... Thank you!" – Marvin Goldberg, DD, .NOVA faculty member

"I feel this was a very excellent Workshop... The presentations were excellent" – Peter Pugliese, DDS.

"Thank you... A very valuable day well spent" – Christopher Gordon, DMD, Postdoctoral Fellow

This success will be followed by presentations at Harvard (11/17), University of Pennsylvania (11/19), and New York University (11/20).

To have your company sponsor this Workshop, please contact Dr. Edward Rossomando at erossoma@nso2.uhc.edu

CRETE launches Den-Test

Den-Test – www.Den-Test.com is rapidly becoming dental industry's premier choice for product testing and evaluation.

Den-Test provides a university-based testing and evaluation program for dental manufacturers, distributors and laboratories, providing a "one-stop" resource to access all dental school's resources.

Den-Test offers independent, accurate and complete results performed at state-of-the-art facilities, enhancing decision-making by dental professionals on the purchase of new products

To have your company's products tested and evaluated, please contact Dr. Edward Rossomando at erossoma@nso2.uhc.edu

Excellent results from the Dental Student Entrepreneurial Externship Program

Two UCONN dental students, Ritu Bahl (2006) and Toni Hacek (2007), successfully completed the first phase of CRETE's externship program. Ms. Bahl externed at Centrix, Inc. Clinton CT and Ms. Hacek externed at the Harry J. Bosworth Company, IL

William Dragan, President of Centrix had this to say about Ms. Bahl, *"Ritu is an extremely well motivated student with a strong desire to learn and succeed... she quickly grasped basic business concepts and how to apply them in real world situations... she demonstrated the 'instincts' of a natural sales person... All members of my staff are impressed with her drive and intelligence. If Ritu were to*

choose a career on the business side of Dentistry, I am sure she would be a tremendous success"- Bill Dragan, President, Centrix Inc. –

Milly, Goldstein, President, Harry J. Bosworth Company commented about Ms. Hacek. "Toni experienced the R&D, production and design process, and was exposed to how market opportunities are targeted... I would like to see another program which would take the same intern into a higher level of involvement in our organization

To have your company hosting an extern at your company please contact Dr. Hubert Benitez at hbenitez@uchc.edu